

## **Iteration Inputs:**



- Precise, well-defined, short inputs yield more targeted, accurate and deployable results.
- Follow the best practices of iteration that is the soul of good research.
- Please note that AI LLMs impose token limits, therefore, longer inputs may lead to shortened / truncated outputs.
- Embrace innovation: Think about how your research can inspire new solutions or perspectives in modern contexts while crafting your inputs. Caution: Garbage In Garbage Out (GIGO)

	Input Field Title	What Kind of Input is Needed?
Input 1	Chosen Attitudinal Scales (*)	(*) Note: During the first iteration, you must keep this field empty (but,fill in all other fields). Then, click output button 1 (Attitudinal Scale Suggestions). Vigyana will provide you with a list of suggestions based on your inputs. You must select the most suitable (appropriate) Attitudinal Scales and fill them in this field. You must do this before attempting any other outputs.  You may input the types of attitudinal scales you have decided to use (e.g., Likert scales, semantic differential scales). This choice should align with the nature of the attitudes you're measuring and your research objectives. (Please read the Note given below).
Input 2	Chosen Data Collection Method	Confirm the data collection method(s) you've chosen, such as surveys or interviews, which will be used alongside the attitudinal scales.
Input 3	Chosen Study Design	Detail the study design as decided in Section 2B, explaining how it integrates the use of attitudinal scales for data collection.
Input 4	Research Objectives	Clearly state the specific aims and goals of your research, particularly highlighting the attitudes you wish to measure and why they are important to your study.
Input 5	Literature Review Insights	Summarize key findings and methods from existing research relevant to attitudinal measurement in your field. This can guide the development of effective and relevant attitudinal scales.

	Input Field Title	What Kind of Input is Needed?
Input 6	Target Population Profile	Describe the characteristics of the group from whom you'll be collecting data. This information is crucial for designing attitudinal scales that are appropriate and understandable to your respondents.
Input 7	Previous Surveys/Questionnaires	Reference any older versions or related surveys/ questionnaires that have been considered or utilized in past research. These can serve as a baseline or inspiration for your attitudinal scales.
Input 8	Ethical Considerations	Outline any potential ethical challenges and concerns related to measuring attitudes, such as privacy, consent, and sensitivity to respondents' beliefs or feelings.
Input 9	Identified Variables	List the variables that might influence or correlate with the attitudes being measured. This could include demographic variables, behavioral variables, or any other relevant factors.
Input 10	Desired Statistical Analyses	Specify the statistical methods you plan to apply, as this could influence the structure and type of attitudinal scale you develop.
Input 11	Hypotheses and Assumptions	Clearly state the specific hypotheses related to attitudes that you intend to test or validate using the attitudinal scales.
Input 12	Scale Type Preference	Indicate if there is a preference for specific types of scales (e.g., Likert scale, semantic differential scale) based on your research design or objectives.
Input 13	Preliminary Scale Items	Provide draft statements or items you're considering for inclusion in your attitudinal scales. These should be reflective of the attitudes you aim to measure and aligned with your research objectives.



	Input Field Title	What Kind of Input is Needed?
Input 14	Qualitative Data Collection Settings	Identify specific environments or contexts where you believe attitude-related qualitative data can be most effectively captured.
Input 15	Desired Qualitative Approaches	Mention any qualitative methods you're considering, such as grounded theory or phenomenology, and how these might shape the way attitudes are approached and understood in your research.

## **Iteration Outputs:**



Important

- Generative Al is still in its infancy. Even though it has unimaginable potential, occasionally it can provide inaccurate results. Therefore, cross-check the crucial data and information that you publish in your name.
- •Use Vigyana for augmenting your thinking, expanding your horizon and to generate ideas and reasoning, that are new and original. Then stitch these findings together in your own style so that you perfectly own your research.
- Follow the best practices of iteration. Always be thoughtful about your inputs, analyse your outputs, and then fine-tune/modify your inputs for better and better outputs, that lead to high-impact research.

	Output Button Title	What Do You Receive?
Output 1	Attitudinal Scale Suggestions	Comprehensive recommendations for suitable attitudinal scales based on the research needs, including detailed descriptions of the structure, items, and scoring mechanism of each suggested scale.
Output 2	Measurement Blueprint	A detailed guide showing how each scale item correlates with specific research objectives and aims, ensuring alignment and relevance.
Output 3	Scoring Mechanism	Clear, standardized instructions for scoring responses, including guidelines on weightage or importance levels assigned to specific scale items.
Output 4	Administration Protocol	A step-by-step guide for administering the attitudinal scale, covering aspects from participant briefing to data recording and handling.
Output 5	Visual Representation	(Ideas for) Flowcharts or infographics visually outlining the process of using the attitudinal scale, enhancing understanding and ease of use.

	Output Button Title	What Do You Receive?
Output 6	Scale Documentation	Comprehensive documentation of the scale, including its items, administration protocols, scoring guidelines, and interpretation parameters.
Output 7	Data Entry Guide	Guidelines for efficiently and accurately inputting the collected data into databases or analysis software, ensuring data integrity and ease of analysis.
Output 8	Feedback Mechanism	Systems or methods to capture and integrate participants' feedback about the scale, facilitating continuous improvement and adaptation.
Output 9	Pilot Test Results	Detailed outcomes and insights from preliminary testing of the attitudinal scale, highlighting areas for refinement and improvement.
Output 10	Validity Assessment	Techniques and results related to the validity of the attitudinal scale, ensuring that it accurately measures what it is intended to.
Output 11	Reliability Analysis	In-depth analysis of the scale's reliability, confirming that it provides consistent results across different administrations and contexts.
Output 12	Bias Detection Techniques	Advanced strategies and tools for identifying and addressing any potential biases inherent in the scale, ensuring fair and unbiased measurements.
Output 13	Scale Refinement Proposals	Thoughtful suggestions for ongoing evolution and refinement of the scale based on comprehensive reviews and data analysis.
Output 14	Meta-Cognitive Scale Reflections	Guided questions designed to prompt Tom and Sally to reflect critically on their scale design decisions, including their rationale and implications.
Output 15	Alternative Scale Models	Exploration of different models or prototypes of attitudinal scales for comparative analysis and potential adaptation.



	Output Button Title	What Do You Receive?
Output 16	Scale Interactivity Solutions	Creative ideas for enhancing the interactivity or engagement level of the scale for participants, potentially improving response rates and data quality.
Output 17	Theoretical Alignment Check	Analysis of how the attitudinal scale aligns with or challenges prevailing theories or paradigms within the research domain.
Output 18	Cross-Cultural Adaptability Analysis	Examination of the scale's applicability across different cultural contexts, with adjustments or considerations for diverse populations.
Output 19	Advanced Data Interpretation Techniques	Introduction of sophisticated methods and tools for interpreting data obtained from the attitudinal scale, enhancing the depth and breadth of insights.
Output 20	Scale Digitalization Proposals	Recommendations for digitizing the scale, including the use of technology in administration, data collection, and analysis processes.
Output 21	Scale Evolution Forecast	Predictive insights into how the scale might need to evolve based on emerging research trends, societal changes, or technological advancements.

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